TD Hub On Wheels Citywide Bike Ride

Fundraising Center Guide
How to Maximize Your Fundraising Efforts with Your Personal Fundraising Page

We’re so thrilled and appreciative that you’re riding with us in the 2017 TD Hub On Wheels Citywide Bike Ride benefiting Boston Children’s Hospital. Now that you’re registered, it’s time to start fundraising!

An online Fundraising Center has been created for you. This tool allows you to:

- Edit and preview your personal online fundraising page.
- Track your fundraising success.
- Share your story and inspire others to get involved.
- Provide family & friends a fast and secure way to make a donation to your efforts.
- Send emails to encourage donations and thank your donors for their support.

This guide will help you to navigate your Fundraising Center and kick-start your efforts!

Logging In:

1. Visit bostonchildrens.org/ride
2. Toward the top right of the page, click “Login”

3. Fill in your login information — the username and password you created when you registered online. This will bring you to your Fundraising Center.
Keep track of your progress.

Want to change your original fundraising goal? Edit here.

Getting Started

Make a self-pledge
Kick off your fundraising by making a donation toward your fundraising goal.

Update your personal page
Personalize your page by adding your story and why you’re supporting Boston Children’s Hospital. From here, you can also customize your page URL.

Send emails to friends, family, & co-workers
This link will bring you to the email page where you’re able to send emails to your network. Create your own email or choose from pre-written templates. You should receive an email alerting you every time someone makes a contribution through your page. Find more information on emails below!

Share your page
This feature allows you to share your page on your Facebook page. We encourage you to spread the word using other forms of social media too.

Thank your donors
This link will bring you to the email page to send thank yous to donors. You should receive an email alerting you every time someone makes a contribution through your page.
Update Your Personal Page

Edit the title of your page. Don’t forget to save your changes!

Change your page’s URL: Copy and paste the address to post a link to your Facebook, Twitter or Instagram pages so friends and family can visit your site and make a donation.

We’ve pre-populated your page with information about Boston Children’s Hospital. Leave this as is, or add your personal story.

Send Emails to Family & Friends

Include the email addresses of all your family & friends who you’d like to receive this email.

Want to save some time? Use the “Solicit” or “Thank you” email templates.

Compose Message

Use this space to write your email message. Let everyone know you’re participating in the TD Hub On Wheels Citywide Bike Ride and why you’re fundraising for Boston Children’s. Then ask them to support you with a donation. A link to your personal fundraising page will automatically be included when you press send.

Use this link to upload all your email contacts from your Gmail, Yahoo, or Outlook account.