

# TD Hub On Wheels Citywide Bike Ride



## Fundraising Center Guide

### How to Maximize Your Fundraising Efforts with Your Personal Fundraising Page

We're so thrilled and appreciative that you're riding with us in the 2017 TD Hub On Wheels Citywide Bike Ride benefiting Boston Children's Hospital. Now that you're registered, it's time to start fundraising!

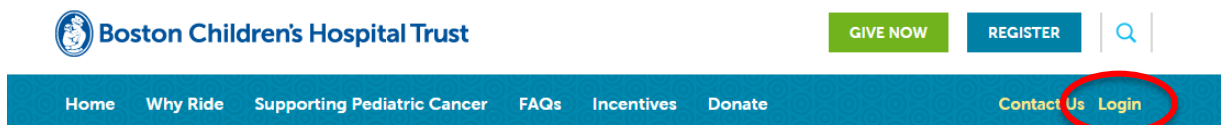
An online Fundraising Center has been created for you. This tool allows you to:

- Edit and preview your personal online fundraising page.
- Track your fundraising success.
- Share your story and inspire others to get involved.
- Provide family & friends a fast and secure way to make a donation to your efforts.
- Send emails to encourage donations and thank your donors for their support.

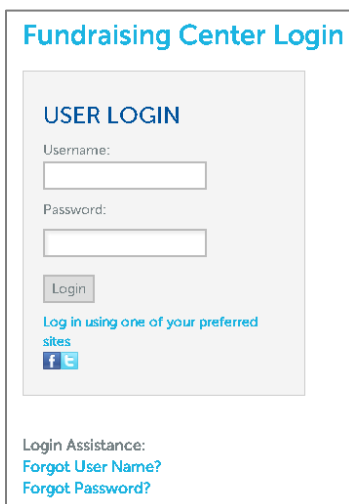
This guide will help you to navigate your Fundraising Center and kick-start your efforts!

### Logging In:

1. Visit [bostonchildrens.org/ride](http://bostonchildrens.org/ride)
2. Toward the top right of the page, click "Login"



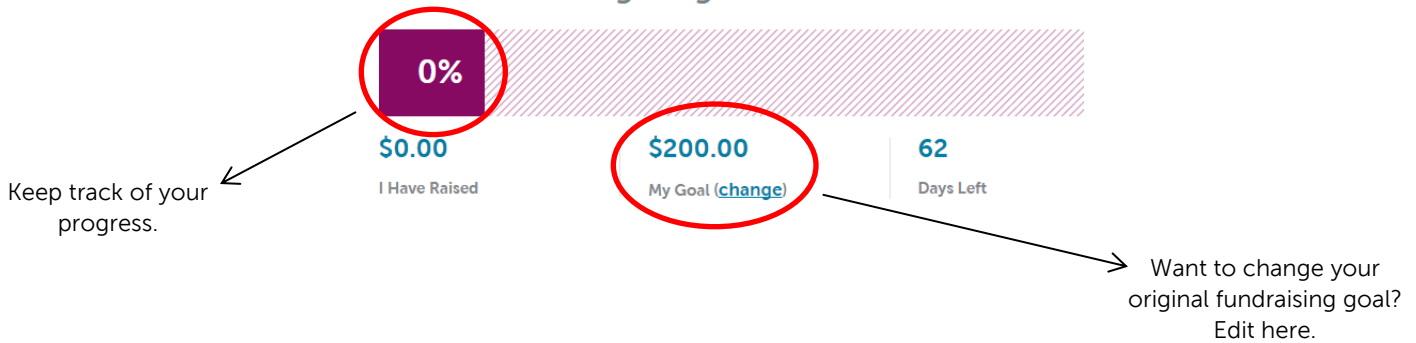
3. Fill in your login information — the username and password you created when you registered online. This will bring you to your Fundraising Center.



The image shows a screenshot of the 'Fundraising Center Login' form. The form is titled 'Fundraising Center Login' and 'USER LOGIN'. It contains fields for 'Username:' and 'Password:', a 'Login' button, and a link to 'Log in using one of your preferred sites' with social media icons for Facebook and Twitter. At the bottom, there is a 'Login Assistance:' section with links for 'Forgot User Name?' and 'Forgot Password?'.

## Using the Fundraising Center Tools

### Your Fundraising Progress



## Getting Started

### Get Started



- [Make a self pledge »](#)
- [Update your personal page »](#)
- [Send emails to friends, family & co-workers »](#)
- [Share your page »](#)
- [Thank your donors »](#)

#### Make a self-pledge

Kick off your fundraising by making a donation toward your fundraising goal.

#### Update your personal page

Personalize your page by adding your story and why you're supporting Boston Children's Hospital. From here, you can also customize your page URL.

#### Send emails to friends, family, & co-workers

This link will bring you to the email page where you're able to send emails to your network. Create your own email or choose from pre-written templates. You should receive an email alerting you every time someone makes a contribution through your page. Find more information on emails below!

#### Share your page

This feature allows you to share your page on your Facebook page. We encourage you to spread the word using other forms of social media too.

#### Thank your donors

This link will bring you to the email page to send thank yous to donors. You should receive an email alerting you every time someone makes a contribution through your page.

## Update Your Personal Page

Home Email Progress **Personal Page** Event Page Welcome Jessica! Profile Log Out

**Edit Your Personal Fundraising Page** [View Personal Page](#) [URL Settings](#)

Personal Page URL: <http://fundraise.childrenshospital.org/goto/Jessica>  
This page is Public

**Title**  
Welcome my page

**Body**

I've signed on to fundraise for Hub on Wheels because I believe so strongly in all the amazing things Boston Children's Hospital does for kids:

- The hospital's patient care programs are unusually sensitive to what sick and injured children and their families really need.
- Researchers regularly make amazing discoveries that change children's lives.
- Boston Children's welcomes kids whose families can't afford health care--more than any other hospital in Massachusetts.
- Community programs makes a point of reaching out to help low-income and at-risk kids.

And the hospital doesn't just stop there. Boston Children's really understands the importance of training the next generation of top pediatricians and nurses, so they can continue to provide the best, most innovative care possible to kids.

Support my ride, and support the hospital! Please make a gift today.

**SAVE**

**Content**  
Photos/Video

Preview what your page will look like to visitors.

Change your page's URL: Copy and paste the address to post a link to your Facebook, Twitter or Instagram pages so friends and family can visit your site and make a donation.

We've pre-populated your page with information about Boston Children's Hospital. Leave this as is, or add your personal story.

Don't forget to save your changes!

## Send Emails to Family & Friends

Home **Email** Progress Personal Page Event Page Welcome Jessica! Profile Log Out

**Compose Message**

**SEND** Save as draft Preview Save as template

**To:**  
Enter your friends name, email address, or [choose from your contacts list](#)

**Subject:**

[Use a template](#) Use a suggested message to email your friends.

Include personalized greeting ([What's this?](#))

**Use this space to write your email message. Let everyone know you're participating in the TD Hub On Wheels Citywide Bike Ride and why you're fundraising for Boston Children's. Then ask them to support you with a donation. A link to your personal fundraising page will automatically be included when you press send.**

**Compose**  
Drafts  
Sent  
**Contacts**

Use this link to upload all your email contacts from your Gmail, Yahoo, or Outlook account.

Include the email addresses of all your family & friends who you'd like to receive this email.

Want to save some time? Use the "Solicit" or "Thank you" email templates.