ST. JOHN’S PREP (DANVERS)  
JUNE 28, 2018

HARVARD UNIVERSITY (BOSTON)  
JULY 12, 2018

HOLY CROSS (WORCESTER)  
JULY 26, 2018

www.bostonchildrens.org/corporatecup
In 2017, more than 70 companies came together to raise $612,000 for Boston Children’s Hospital in the 2nd annual Boston Children’s Hospital Corporate Cup. The Corporate Cup is a series of competitive events promoting fun, fitness and friendly competition among the business community, all while raising funds for the hospital. Companies create teams to compete in an afternoon of field day activities.

When & Where
- Thursday, June 28th, 2018, Danvers, noon – 8pm
- Thursday, July 12th, 2018, Boston, noon – 8pm
- Thursday, July 26th, 2018, Worcester, noon – 8pm

What
Register your corporate team, recruit up to 20 team members and get ready for a day of team building fun! See how your company’s mad athletic skills (yes, corn toss involves skill) measures up against the cross-town competition. Below is a sampling of events:

Sample Events:
- Skill Events:
  - Corn Toss
  - Plank Challenge
  - Ladder Ball
- Athletic Events:
  - Shuttle Run
  - Obstacle Course
  - Basketball Knockout
  - Football Throw
  - Soccer
  - Tug of War

Why should you participate?
- Team building: It’s your company competing against dozens of other teams.
- Networking: Rub elbows with your work friends and those in other industries at our post-event reception.
- Do Good: Align your company and its employees with a world-class institution, Boston Children’s Hospital, and raise money for the kids.
- Bragging Rights: Give a shot at taking one awesome trophy back to the office—and a year’s worth of bragging rights.

Beneficiary
All proceeds from the Corporate Cup will support the Every Child Fund at Boston Children’s, advancing the hospital’s most promising programs in care, community health and research, allowing Boston Children’s to lead pediatric innovation for families worldwide.

What should I do next?
- Pick a location – Boston, Worcester, or Danvers
- Identify a team captain
- Create a team by visiting bostonchildrens.org/corporatecup
- Recruit up to 20 employees as part of your team
- The captain will manage communication to the team, ensure day of assignments and all the necessary event information.
- All team members will receive their own webpage to raise additional funds for the hospital
- For more info contact Alyssa Caruso alyssa.caruso@chtrust.org or (857)-218-3103
2017 Results

Participating Corporations:

AEW
Agero
Au Bon Pain
BANKW Staffing
Baystate Financial
Beacon Capital Partners
BitSight
BJ's
Boathouse
Boston Consulting Group
Boston magazine
Cannistraro
Car Gurus
Cerner
ClearBridge Technology
Dasani
DataRobot
Decision Resources Group
Dellbrook|JKS
Delta Dental
Eastern Bank
EMD Serono
Environments at Work
Epsilon
Fuselideas
Google
Granite
Grant Thornton
Haworth
Home Depot
Ivory Ella

John Hancock
Lamacchia Realty
Mendix
MFS
Mimecast
National Grid
NETA
New Balance
New England Development
NIC+ZOE
Northwestern Mutual
P&G Gillette
Puma
PwC
Reflex Lighting
Rockpoint
RSM
Sentinel
Shark|Ninja
Skedaddle
Sun Life
TD Bank
TG Gallagher
The Vertex Companies
TomTom
Transwestern
Vertex Pharmaceuticals
VHB
Waters
WBZ
Weber Shandwick
Wells Fargo
Xfinity

Champion:

Northwestern Mutual

Top Fundraiser:

BJ's WHOLESALE CLUB
Compete. Have Fun. Do Good.

2017 Corporate Cup Video
2018 by the numbers

3 events

140 companies

250 volunteers

2,740 participants
Presenting Sponsor

$100,000

- Exclusive presenting sponsor of all three (3) Corporate Cup events
- Opportunity for executive leadership to speak about company’s philanthropic support during opening ceremonies
- Verbal recognition from podium at opening and closing ceremonies
- Prominent Logo/Name in all event marketing
- Logo inclusion on event web pages
- Logo recognition on all communications with participating and prospective teams
- Logo identification on signage placed at the event venues
- One (1) team tent per location
- One (1) team entry for each Corporate Cup location (20 people per team)
2018 Sponsorship Benefits

Re-Charging Sponsor
$50,000
- Signature sponsor of the Corporate Cup Re-Charging Stations at all three (3) Corporate Cup events
- Logo/Name at all Corporate Cup Re-Charging Stations
- Verbal recognition from podium at opening and closing ceremonies
- Logo/Name in all event marketing
- Logo inclusion on event web pages
- Logo identification on signage placed at the event venues
- One (1) team tent per location
- One (1) team entry for each Corporate Cup location (20 people per team)

Data Sponsor
$50,000
- Signature sponsor of the Corporate Cup Data Station at all three (3) Corporate Cup events
- Logo/Name at the Corporate Cup Data Station
- Verbal recognition from podium at opening and closing ceremonies
- Logo inclusion on event web pages
- Logo identification on signage placed at the event venues
- One (1) team tent per location
- One (1) team entry for each Corporate Cup location (20 people per team)
2018 Sponsorship Benefits

Opening Ceremony Sponsor

$50,000
- Signature sponsor of the Corporate Cup Opening Ceremony at all three (3) Corporate Cup events
- Logo/Name in all Corporate Cup Opening Ceremony signage
- Verbal recognition from podium at opening and closing ceremonies
- Logo/Name in all Corporate Cup event marketing
- Logo inclusion on Corporate Cup web pages
- Logo identification on signage placed at the event venues
- One (1) team tent per location
- One (1) team entry for each Corporate Cup location (20 people per team)

After Party Sponsor

$50,000
- Signature sponsor of the Corporate Cup After Parties at all three (3) Corporate Cup events
- Logo/Name in all Corporate After Party signage
- Verbal recognition from podium at opening and closing ceremonies
- Logo/Name in all event marketing
- Logo inclusion on event web pages
- Logo identification on signage placed at the event venues
- One (1) team tent per location
- One (1) team entry for each Corporate Cup location (20 people per team)
2018 Sponsorship Benefits

Athlete’s Village Sponsor

$50,000

- Signature sponsor of the Corporate Cup Athlete’s Village at all three (3) Corporate Cup events
- Logo/Name in all Corporate Cup Athlete’s Village signage
- Verbal recognition from podium at opening and closing ceremonies
- Logo/Name in all Corporate Cup event marketing
- Logo inclusion on Corporate Cup web pages
- Logo identification on signage placed at the event venues
- One (1) team tent per location
- One (1) team entry for each Corporate Cup location (20 people per team)

Photo Booth Sponsor

$25,000

- Signature sponsor of the Corporate Cup Photo Boot at all three (3) Corporate Cup events
- Logo/Name at the Corporate Cup Photo Booth area
- Logo inclusion on event web pages
- Logo identification on signage placed at the event venues
- One (1) team tent per location
- One (1) team entry for each Corporate Cup location (20 people per team)
Event Sponsor (9 events at each Corporate Cup location)

$25,000

- Title sponsorship of one (1) individual event at all three (3) Corporate Cup events
- Recognition in references to the event (example: “The ABC Corporation Relay Race”)
- Logo inclusion on event web pages
- Logo identification on signage placed at the event venues
- One (1) team tent per location
- One (1) team entry for each Corporate Cup location (20 people per team)

Sample Events:

Skill Events:
- Corn Toss
- Plank Challenge
- Ladder Ball

Athletic Events:
- 50 Yard Relay Race
- Obstacle Course
- Basketball Knockout
- Football Throw
- Soccer
- Tug of War
2018 SPONSOR REGISTRATION

Sponsorship for all three (3) Corporate Cup Events:

DANVERS (6/28)    BOSTON (7/12)    WORCESTER (7/26)

Sponsorship Amount: ____________________________________________________________

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SPONSORSHIP TYPE

CONTACT NAME ___________________________________________ TITLE

COMPANY

STREET

CITY ___________________________________________ STATE _________ ZIP

TELEPHONE ___________________________ E-MAIL ________________________

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AUTHORIZED SIGNATURE ___________________________ DATE

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For payment:
Payment can be made by check or credit card. To guarantee a spot in the Corporate Cup, payment must be received no later than 30 days after submitting a registration form.

Checks can be mailed to:
Boston Children’s Hospital Trust
Attn: Jasmine Perez
401 Park Drive, Suite 602
Boston, MA 02215

To pay by credit card contact:
Aura Guir
(857) 218-3165

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For more information on sponsorship opportunities:
Alyssa Caruso: (857) 218-3103 or alyssa.caruso@chtrust.org

Once registered you will be contacted by a Boston Children’s Hospital staff member to discuss next steps.