



## Hope Rider checklist

Follow these steps to maximize your fundraising efforts!

- Register as a Hope Rider
- Make a self-donation
- Personalize your fundraising page(s) with a photo and short write-up on why Boston Children's Hospital or pediatric cancer research are important to you.
- Review the resources in your Fundraising Center and welcome packet
  - Fundraising Center guide
  - Fundraising tips
  - Fundraising ideas
  - Social media toolkit
- Send emails to family and friends—right from you Fundraising Center
- Post on social media
  - Facebook
  - Twitter
  - Instagram
  - Snapchat
- Raise \$350 so you can start at the front of the pack on ride day!
- Increase your fundraising goal
- Thank your donors