



Boston
Children's
Hospital

mix104.1 cares for kids
radiothon

SPONSORSHIP OPPORTUNITIES

Friday, July 22, 2022 | Boston Children's Hospital

\$15,000 | Power Hour: Drive Time

- Average Mix 104.1 audience: 70,000+
- Available opportunities:
 - 7:00 am
 - ~~8:00 am~~ **SOLD**
 - 5:00 pm
 - 6:00 pm

\$10,000 | Power Hour: Non-Drive Time

- Average Mix 104.1 audience: 60,000+
- Available opportunities:
 - ~~11:00 am~~ **SOLD**
 - ~~1:00 pm~~ **SOLD**
 - 3:00 pm

Your company will be recognized as the dedicated "Power Hour Sponsor" for one (1) designated hour at the event.

During your Power Hour:

- You will receive ten (10) on-air name mentions by Mix 104.1 DJ's
- You will have the opportunity for a check presentation with the Mix 104.1 DJ's on-air

NOTE: Two (2) company representatives are invited to attend the event at the hospital.

Your logo will be featured on:

- Boston Children's Hospital's Radiothon website
- Event signage
- Event staff t-shirts

After the event:

- You will receive five (5) event staff t-shirts, featuring your company logo as a keepsake.



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REGISTRATION FORM

Friday, July 22, 2022 | Boston Children's Hospital

please check one:

\$15,000 | Power Hour: Drive Time

\$10,000 | Power Hour: Non-Drive Time

7:00 am

~~8:00 am~~

~~11:00 am~~

~~1:00 pm~~

5:00 pm

6:00 pm

3:00 pm

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Signature

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Name

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Title

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Company

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Street

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City

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State

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Zip

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Phone

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E-mail

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Assistant Name

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Telephone

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E-mail

Please e-mail completed registration form to **Lauren.Mayo@chtrust.org**
by **Friday, June 24, 2022** to reserve your sponsorship.

Checks, payable to Boston Children's Hospital, should be mailed to:

Mix 104.1 Cares for Kids Radiothon

ATTN: Lauren Mayo | Boston Children's Hospital Trust

401 Park Drive, Suite 602 | Boston, MA 02215-3354