fundraising for Boston Children’s – virtually!

Explore ways to stay busy or brighten someone’s day with ideas below.

Read-a-thon
Encourage people to sponsor you in a read-a-thon! For every hour read or each book finished, friends and family can donate to your online fundraising page. This idea is teacher-approved!

Social distance challenge
Take a photo or create a video showing how you’re staying six feet away from others (i.e. Lego wall, pillow fort, cup and string walkie-talkie, etc.) and challenge your social network to do the same. Donate $6 for six feet and encourage others to do so too.

10,000 step challenge
10,000 steps per day is no easy feat, so make every step count by asking your friends, colleagues, and family members to sponsor you by making a donation to your fundraising page. Ask for $2 donation for every mile walked.

Mile match
Commit to walking 1 mile for every $10 donation received. Share your progress each day and thank your donors via your social pages – don’t forget to create your Facebook Fundraiser.

Performance or dance recital
Have a performance that’s been postponed? In lieu of buying tickets, ask friends and family to donate to your fundraising efforts and, in return, send them a video of your performance!

Virtual fitness class
Livestream a workout class (yoga, Zumba, etc.) and ask attendees to donate $5 or $10 in exchange for participating.

Free throw competition
Livestream a basketball competition and ask your network to pledge a dollar amount for every shot make (in your driveway or with your indoor trash can basketball hoop). The harder the shot, the higher the donation amount!

For tips on livestreaming, reach out to us at walk@chtrust.org!

“Office” competition
Instead of a traditional dress down day, ask your company or manager if you can hold a funny costume or silly background contest during virtual meetings. Ask participants for a small donation to “enter” and encourage voting. Virtual prizes encouraged!

Need more inspiration?
Reach out to The Walk Team at walk@chtrust.org to brainstorm.