

Sunday, June 12, 2022 | DCR Hatch Shell in Boston or Anywhere

Sponsorship benefits

\$25,000 | Gold

- 10x10 ft. sponsor activation space with a chance to engage with event attendees
- Company-sponsored water stop— an opportunity to hand out waters or branded items to all attendees
- Logo inclusion on all marketing materials, including emails, event videos, t-shirts and event signage including Start/Finish banner and 2- and 6-mile route signs
- Logo inclusion on Boston Children's Hospital Walk website with link to corporate site
- Custom team banner with logo
- Signature sponsor of one component of the Walk (i.e. Food Tent, Kids Activities Tent, Photo Booth, Honor Flags)
- Signature sponsor of one Facebook post series (i.e. Miracle Maker Monday)
- One tagged Facebook post on the Boston Children's Hospital Walk event page
- Opportunity to have a patient partner to share their Boston Children's journey and cheer on your team
- Opportunity to have private tour of Boston Children's Hospital

\$12,500 | Silver

- Company-sponsored water stop
- Logo on Walk route signs
- Logo inclusion in Boston Children's Hospital Walk website with link to corporate site
- Custom team banner with logo
- Logo inclusion in one Boston Children's Hospital Walk Facebook post
- One tagged Facebook post on the Boston Children's Hospital Walk event page
- Opportunity to have a patient partner to share their Boston Children's journey and cheer on your team
- Opportunity to have private tour of Boston Children's Hospital

\$5,000 | Bronze

- Logo on Walk route signs
- Logo inclusion in Boston Children's Hospital Walk website with link to corporate site
- Custom team banner with logo
- Company name listing in one Boston Children's Hospital Walk Facebook post
- One tagged Facebook post on the Boston Children's Hospital Walk event page
- Opportunity to have a patient partner to share their Boston Children's journey and cheer on your team
- Opportunity to have private tour of Boston Children's Hospital



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Registration form

please check one:

\$25,000 | Gold **\$12,500 | Silver** **\$5,000 | Bronze**

.....
Company/Sponsor Name

Full payment to be submitted to Boston Children’s Hospital by June 12, 2022

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Signature

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Name

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Title

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Company

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Street

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City

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State

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Zip

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Phone

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E-mail

.....
Assistant Name

.....
Telephone

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E-mail

Please e-mail your completed registration form to christine.berardino@chtrust.org by **March 15, 2022** to reserve your sponsorship. Checks should be payable to Boston Children’s Hospital.

for payment, mail check to:

Eversource Walk for Boston Children’s Hospital | ATTN Christine Berardino | Boston Children’s Hospital Trust
401 Park Drive, Suite 602 | Boston, MA 02215-3354

for sponsorship information: christine.berardino@chtrust.org | [857.218.3941](tel:857.218.3941) | bostonchildrens.org/walk