Fundraising Center Guide:  
How to Maximize Your Fundraising Efforts with Your PersonalFundraising Website

We’re so thrilled, and appreciative, that you’re participating in the Eversource Walk for Boston Children’s Hospital! Once you’ve registered, it’s time to start fundraising! A personal fundraising website will be created on your behalf – we encourage you to take advantage of this tool!

Your fundraising website will allow you to:

- Track your personal fundraising success
- Share your story and inspire others to get involved
- Provide family and friends a fast and secure way to make a donation
- Send emails to encourage donations or thank someone for their support

This guide will help you to navigate your Fundraising Center and kick-start your efforts!

Logging In:

1. Visit bostonchildrenshospital.org/walk
2. Click “Log In” on the top right hand side of the navigation bar

3. Fill in your login information: this is the username and password you created when you registered your event online. Click Go.

4. Click the “My Fundraising Center” link and you will be brought to your personal portal!
When you land in your Fundraising Center, be sure to follow the prompt to connect your fundraising efforts with your Facebook account! The Eversource Walk for Boston Children’s Hospital Facebook App will enable you to easily share your progress and share the Boston Children’s mission with your friends!

---

**Thank you for registering for the Eversource Walk for Boston Children’s Hospital!**

You are now in your Fundraising Center where you can update your personal page, send emails to friends and family, as well as check in on your fundraising progress.

Let's get started by connecting your Facebook account to our fundraising application. This will easily let your friends on Facebook help reach your fundraising goal!

**CONNECT FACEBOOK**

---

Easily access a link to your personal fundraising page: copy and paste into e-mails and social media posts when asking for donations!

---

Visit the various pages of your Fundraising Center to send e-mails, track your progress, edit your personal page or find out more about the event!

---

Set your sights even higher! Update your fundraising goal by clicking this link!

---

Welcome to Your Fundraising Center, Shannon!

Eversource Walk for Boston Children’s Hospital | Event Details

You have raised: $0.00

Your goal is: $200.00

Days Left: 159
Send E-mails to Family & Friends

Use these e-mail drafts to recruit teammates, solicit donations, or send a thank you to your donors!

Find more ideas and tricks by clicking here!

Follow our simple to do list and lead yourself to Fundraising success!

When you complete a task, the checkmark will turn blue.

Log-in every few days and we’ll provide a quick fundraising tip!

Find more fundraising tips by clicking here!

Easily import your Gmail or Yahoo contacts!

Upcoming To-Do’s:
1. Make a donation toward your fundraising goal
2. Updated your fundraising page with a photo and story
3. Sent emails to friends to recruit team members
4. Order an Honor Flag for someone special
5. Shared your progress on social media
6. Review fundraising tips and tools for more ideas
7. Agree to raise $200 fundraising minimum

Fundraising Tip of the Day

Did you know that donating toward your own fundraising goal is the BEST way to show your commitment?

Make a Donation

Show your potential donors that this cause is important to you! Click here to jump start your fundraising with a personal donation.

Need Help?
Read our Walk FAQ page
ONLINE CHAT: Submit a question
EMAIL: bostonchildrens@charitydynamics.com
PHONE: 888-758-3288

Send E-mails to Family & Friends
Update Your Personal or Team Page

Edit Your Personal Fundraising Page

- Preview what your page will look like to visitors
- Alter the title of your page: add your name or a special message!
- Don’t forget to save all your changes!
- We’ve pre-populated your text box with information about Boston Children’s Hospital... leave this as is, or add your personal story!
- Click here to change your picture or upload a video!